



Market Report Advertising

The weekly Market Report is an A5 full colour booklet produced every Wednesday to cover all the news from the previous day's market.



The Market Report is displayed on the Melton Mowbray Market website, posted out to Vendors selling every week and emailed out to our newsletter subscribers of more than 500. The email open rate is 46% (against the industry average of just 17.5%).

The report is also available in the office on sale days and is posted out on Facebook and Twitter Social Media pages with a combined following of more than 8,000 .

Rates

Size	Per week	Per Quarter	Per Annum	Dimensions
Full page	£75	£750	£2500	180mm x 140mm
½ Page	£40	£400	£1250	90mm x 140mm
¼ Page	£25	£250	£800	45m x 70mm

Classified Advertising

Regular customers may also place a classified word advert (small black and white text box) £10 for up to three weeks (maximum 20 words) .

Site Banner advertising

Banner advertising is also available around the site, carefully placed to attract the attention of many visitors as they move round the site. Rate per year is £240.00 per annum.



Special Sale advertising



We also have space available for advertising in various Special Sale Catalogues throughout the year including the bi-annual Limousin Cattle Society Show and Sale and also the Traditional and Pure-Breed Show and Sale. Print runs are in the region of 500 for each of these events.

Size	Per insertion	Dimensions
Full page	£85	180mm x 140mm
½ Page	£65	90mm x 140mm

To book your advertising please call the office on 01664 562 971 or email fm@meltonmowbraymarket.co.uk